

You'll find the famous names in fine carpeting at

30 Years Leaders in Fine Carpeting

Expert Installation - Convenient Terms
"FREE ESTIMATES"
COMPLETE WORKROOM SERVICE

CALL
Underhill 1-4646

1899 MISSION - SHOWROOM

KERMAN RUG COMPANY
S. P. Yost, Prop., Est. 1927
235 West Portal Ave.
SEabright 1-2324

Selected Stock Antiques & Modern Persian Rugs, Kerman Kashan Sarouk, etc. Indian Carpets, Magyar, Taj-Mahal, Bhutan, Chinese Hand Knotted and Sculptured and Hooked.

A Variety of Broadrooms From Famous Mills. Prize Sculptured Axminster Both Plain and Figured. Also Linen Cotton and For Rugs.



SALES: This large stock in which you find a "Rug for Every Room" of your home, is offered at the most reasonable prices on the West Coast. Our policy is to sell rugs and carpets for such prices that you come and buy more! As Native Persians we have direct contact with Oriental Markets, Carpet Manufacturing Centers, and Less Overhead Expenses Make This Possible.

SERVICE: Rendered by men who know best. Offer you our efficient, fast, and expert service of cleaning, repairing and storage of any type and kind of rug. Especially Orientals that require individual care, effort and thought that is expressed with trained hands.

APPRAISER AND BUYERS: As Native Persians we give authoritative valuations of Persian & Chinese Rugs for Insurance, Estates and Sales Purposes. Charges for this service only one per cent of established value.

Since 1880
CONKLIN BROS. INC.
WEST'S LARGEST EXCLUSIVE CARPET & LINOLEUM DEALERS
BIGELOW RUGS
BIGELOW CARPETS
Complete Work Room Service
ATwater 2-1822
20th & Folsom Sts.

• For Over a Quarter Century Dealers in Distinctive Carpets
• Representing Reputable Carpet Mills Only
• Fashion Carpet Textures & Colors for Modern & Period Homes
• Finest Stock of Modern & Antique Oriental Rugs

TUxedo 5-3161
1161 SUTTER NEAR POLK

Rug & Carpet Repairing
Ace Rug & Upholstery Cleaners
637 Natoma UNdrhl 3-4197

ACME CARPET SERVICE
TACKLESS INSTALLATIONS
Hall and Stair Reshifting
FREE ESTIMATES
No Job Too Small - or Too Large
YOUR SATISFACTION IS OUR GUARANTEE
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AMIRKHAH'S RUG SERVICE
Over 29 Years of Service
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ARNOLD'S CARPET & LINOLEUM SHOP
LAYING - BINDING - REPAIRING
APTS. - HOMES - OFFICES
Smooth Edge Installation - Guarantee
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BAGDAD RUG & CLEANING CO
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City Carpet Cleaners
239 Brighton Av JUNipr 4-8403
CONKLIN BROS INC 3320-20th. AT water-2-1822

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LAYING - BINDING - REPAIRING
TACKLESS INSTALLATIONS
HALL AND STAIR RESHIFTING
Commercial - Residential
Free Estimates
19 Years of Satisfied Customers
Is Your Guarantee
72 Lyell JUNipr 4-2544
If no answer call OVrind 1-1546

FLOOR STYLES INC 1899 Mission. UNdrhl 1-4646
HAMPTON RUG SERVICE
348 Church MA rket 1-0189

KOUMJIAN EDWARD M
STAIR AND HALL SHIFTING
Refitting - Binding - Sewing - Laying
No Job Too Small
1758 Great Highway OV erland 1-9319

LEBNER JACK 871 Mission SUTr 1-8254
MODERN RUG & UPHOLSTERY CLEANERS
331 Clement SKYln 1-6135

RUG MEN THE
Experience - Craftsmanship - Responsibility
Means We Guarantee Pleasing the Most
Exciting Owners of Treasured Rugs
2750 Junipero Serra Blvd Colma. PLaza 5-5840

SAN FRANCISCO RUG COMPANY
See Our Ad Under Rug Cleaning
1803 Market HE mlock 1-0223
TURKO-PERSIAN RUG CO
1900 Van Ness Av PR aspt 6-4200

Rug & Carpet Weaving
Handicapped Industries Sales Of California
315 Hayes MA rket 1-2669
MODERN RUG & UPHOLSTERY CLEANERS
331 Clement SKYln 1-6135
TURKO-PERSIAN RUG CO
1900 Van Ness Av PR aspt 6-4200

We want your telephone service to be as helpful as we can make it.

SATISFY YOUR CARPET NEEDS AT

Where Quality is Higher Than Price
FAMOUS NAME CARPETING
PProspect 6-4200
1900 VAN NESS AVE.

Rugs & Carpets-Retail
ALEXANDER SMITH & SONS CARPET--
ASSOCIATED HOME FURNISHERS
871 Mission HE mlock 1-7667
CARPET MAN THE LOmbrd 4-6610
2415 Noriega UNdrhl 3-3640
CONKLIN BROS INC ATwater 2-1822
3320-20th ATwater 2-1822
WEST COAST LINOLEUM & CARPET CO
2689 Mission VAencia 4-4909

Allen Jerry Carpets 1017 Market. KLondke 2-1870
Allen's Carpet-Land 1017 Market. KLondke 2-1869
Amirkhan's Rug Service
2475 Sacramento WEst 1-3943
Anderson Werner E 2317 Market. UNdrhl 3-5647
ARMSTRONG CARPET & LINOLEUM CO
406 Clement SKYln 1-2827
Axelrad Furniture Co 767 Market. DOuglas 2-4925

BAY AREA FLOOR COVERINGS
LOW PRICE
RUGS & CARPETS
EXPERT INSTALLATIONS
1697 Haight MA rkt 1-2200

BIGELOW RUGS AND CARPETS
FOR BEAUTY YOU CAN SEE...
QUALITY YOU CAN TRUST...
SINCE 1825

"WHERE TO BUY THEM"
DISTRICT OFFICE
BIGELOW-SANFORD CARPET CO INC
1355 Market YUkon 6-3900

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CONKLIN BROS INC
3320-20th ATwater 2-1822
FLOORCRAFT CARPET CO
871 Mission SUTr 1-8254
PETERSEN GEO & SON FURNITURE & APPLIANCE CO 4947-3d MIssn 7-9080
RUG MEN THE 2750 Junipero Serra Bl Colma PLaza 5-5840

BROADLOOM BAZAAR
(Linoleum Larry's)
BROADLOOM, CARPETS & HALL RUNNERS
LARRY buys direct from the mills and passes the savings to you! LARRY'S complete price for carpet, padding and installation is less than you would expect to pay for the carpeting alone.
2055 Fillmore WAInt 1-4937

California Carpet Co 4401 California. SKYln 1-6776
CARPET MAN THE 2415 Noriega. LOmbrd 4-6610

CARPET MART
HUGE STOCK - FAMOUS BRANDS
RUGS & CARPETS
Lowest Prices - Easy Terms
2862 Mission VAencia 6-2116

City Carpet Cleaners
912 Rugs Cleaned \$2.50 & Up
239 Brighton Av JU niper 4-8403

COLE ROBERT CARPET CO
BIGELOW SANFORD
ALEXANDER SMITH
C. H. MASLAND
and many others
RUGS & CARPETS
NEW TACKLESS METHODS
Expert Work Done
FREE ESTIMATES
OPEN EVENINGS
Mon. Tues. Wed. Thur. Fri. 7 to 9
4690 Mission JUNipr 4-2110

CONKLIN BROS INC 3320-20th. AT water-2-1822
Design & Color Service Of S F
667 Portola Dr LOmbrd 4-1280
DOYLE FURNITURE COMPANY INC
821 Mission GA rfid 1-3038
EBRAHIM LUTHER T 1161 Sutter. TUxedo 5-3161
Family Furniture Co 1943 Mission. UNdrhl 1-2800
FIGONE FURNITURE CO
1652 Stockton YU kon 2-6558
FLOOR STYLES INC
Mohawk Carpets & Rugs
1899 Mission UNdrhl 1-4646
(See Advertisement This Page)
(Continued Next Page)

Rugs & Carpets-Retail-(Cont'd)
FLOORCRAFT CARPET CO
1355 Mission SUTr 1-8254
HARRIS LINOLEUM & CARPETS
1355 Fillmore WAInt 1-5426
House Of Karlson 130-10th. UNdrhl 3-3640
IDEAL DECORATORS
3421 Geary Blvd BA yview 1-9681

JOHNSON'S FURNITURE STORE
Glamorgus
1711 Haight BA yview 1-2712

JONES RESILIENT FLOORS
2853 Mission MIssn 7-6851
Keller's Furniture Outfits
1362-9th Av LOmbrd 4-8000

KERMAN RUG & TRADING CO
235 W Portal Av SE abright 1-2324
(See Advertisement Page 648)

LACHMAN BROS
Mission & 16th. HE mlock 1-3300
Lerner Jack 871 Mission SUTr 1-8254

LEWIS & LEWIS
EXCLUSIVELY...
RUGS AND CARPETS
Featuring Nationally Advertised Carpets by
Gulistan - Magee - Firth
Roxbury and Artloom - Philadelphia
Broadloom in 9-Ft., 12-Ft. & 15-Ft. Widths
Hall and Stair Carpet
Large Selection of Hook Rugs From
Scatter Rugs 2 Ft. by 4 Ft. to
Room Size 12 Ft. by 18 Ft.
YOU SAVE AT OUR LOWER PRICES
262 Sutter EXbrk 2-5150

LINN J LEO-INTERIORS
342 West Portal Av OVrind 1-1800

LINOLEUM LARRY
BROADLOOM - CARPETS
Wall to Wall or Room Size
HALL & STAIR RUNNERS
Alexander-Smith - Mahawk
Artloom - Magee - Gulistan
Firth - Beattie - Roxbury
2055 Fillmore WAInt 1-4937

MEYER VICTORIEN M
SAVE WITH US
Finest Qualities
CHINESE - PERSIANS
BROADLOOMS - ALL MAKES
Personal Service
Weaving & Repairing
324 West Portal Av OVrind 1-6727

Meyer's Rug Co
324 W Portal Av OV erland 1-6727
Milwaukee Furniture Co
832 Mission SU tter-1-5942

MISSION CARPET & FURNITURE CO
4699 Mission JU niper 3-3793

MODEL HOME FURNISHERS
2562 Mission VAencia 6-2116

MODERN RUG & UPHOLSTERY CLEANERS
331 Clement SKYln 1-6135
Nielsen Robt Hecht
5525 Geary Blvd BA yview 1-0567
Oriental Rug Cleaning Co
1382 Sutter OR dway-3-3432
Pioneer Home Supply Co 7 Front. SUTr 1-2374
Redlick-Newman Co 17th & Mission. MA rkt 1-1600
Reinert & Riley
1833 Fillmore FI imor-6-9393

RHODES JACK
2750 Junipero Serra Bl Colma. PLaza 5-5840
ROBERT COLE CARPET CO
4690 Mission JUNipr 4-2110

RUG MEN THE
More
For Your Carpet Dollar
OPEN EVENINGS
& SUNDAYS
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SAN FRANCISCO RUG COMPANY
RUGS & CARPETS
Wall-to-Wall Tackless Installation
Carpet Laying - Stair Shifting - Repairing
1803 Market HE mlock 1-0223

Shaff's Furniture Co 2868 Mission. MI stn 7-8580
SLOANE W & J
Oriental & Domestic Rugs
216 Sutter GA rfid 1-2827

Rugs & Carpets-Retail-(Cont'd)
SMOOTHEDGE TACKLESS CARPET INSTALLATION
Insist on
SMOOTHEDGE
No ugly tack
marks, bumps or puckers in your wall-to-wall
carpet. The dealers listed below specialize in
this modern nationally advertised carpet installation method.
"WHERE TO BUY IT"
DISTRIBUTORS
Butler Brothers 1355 Market. UNdrhl 3-0900
Pacific Floor Products
1355 Market KLondke 2-2311

DEALERS
CARPET MAN THE
2415 Noriega LOmbrd 4-6610
Floor Decorators Inc 415 Jackson. SUTr 1-5710
Nielsen Robt Hecht
5525 Geary Bl. BA yvw 1-0567
SAN FRANCISCO RUG COMPANY
1803 Market HE mlock 1-0223

STANLEY FURNITURE CO
739 Mission SU tter 1-5670
Swan Bros Floor Covering Co
5616 Mission JU niper 7-0815
Turko-Persian Rug Co
San Jose & Niagara Av JUNipr 6-2727
TURKO-PERSIAN RUG CO
1900 Van Ness Av PR aspt 6-4200
(See Advertisement Page 648)

Turney Furniture Co 4760 Mission. JUNipr 7-8333
UNION FURNITURE CO
2075 Mission HE mlock 1-5600

WEST COAST LINOLEUM & CARPET CO
Since 1923
CARPETS & RUGS
Willons Alexander Smith
Friezes Masland
Broadlooms Gulistan
Axminsters Mohawk
Sculptures Magee
Velvets & Other Brands
FOR HOMES - STORES
OFFICES - HOTELS
APARTMENT HOUSES, ETC.
Expert Installation
2689 Mission VAencia 4-4909
Or VAencia 4-4115

Woloski B Co 698 McAllister. UN drhl 3-5845

Rugs & Carpets-Used
Ebrahim Luther T 1161 Sutter. TUxedo 5-3161
FLOOR STYLES INC
Rugs & Carpets Bought & Sold
1899 Mission UNdrhl 1-4646

FLOORCRAFT CARPET CO
871 Mission SUTr 1-8254

GEARY ST FURNITURE EXCHANGE
1749 Geary FI imor 6-4878
Johnson's Furniture Store
1711 Haight BA yview 1-2712

WOLOSKI B CO
BUY - SELL - EXCHANGE
NEW & USED CARPETS - RUGS
Large Selection for
Hotels & Apt. Houses
Fine Selection of Orientals
Closed Saturday Open Sunday
Cor Gough & McAllister
698 McAllister UN drhl 3-5845

Rugs & Carpets-Wholesale & Mfrs
ADAMO CO
1355 Market KLondke 2-2311
Aristein Carpet Co 540-9th. MA rket 1-8433
Axelrod Mercantile Co 706 Larkin. OR dway 3-6426
BARBER BROS
Broadloom & 27-Inch
966 Mission EXbrk 2-7630
BARRETT CHARLES F
Imported Rugs & Carpets
51-1st GA rfid 1-2332
Beattie Manufacturing Co
1355 Market KLondke 2-2311
Belrug Mills Inc 1355 Market. UNdrhl 1-6121

Advertising in the Yellow Pages of the Telephone Directory is a direct way to keep your products before buyers. More and more people "Look inside the Classified" before buying.

Rugs & Carpets-Wholesale & Mfrs-(Cont'd)
BERVEN CARPETS CORPORATION
DISTRIBUTORS AND IMPORTERS
E. T. Barwick Mills - Berven Rug Mills
Duraloom Inc. - Harwick & Magee Co.
Imperial Rug Mills - Roxbury Carpet Co.
New England Mould & Yarmouth Rug Co.
Rugcrafters Inc.
JAPANESE HOOK RUGS
INDIAN BROADLOOMS
GENERAL FELT PRODUCTS
301 Golden Gate Av UNdrhl 3-6700

BIGELOW-SANFORD CARPET CO INC
Sales Office 1355 Market. YU kon 6-3900
General Office & Warehouse
2 Bryant YU kon 6-3900

BUTLER BROTHERS
Distributors-Mohawk Carpets
1355 Market HE mlock 1-4887
Cable Crafts Inc 1355 Market. UNdrhl 1-5144
Calif Rug Works
Bralded Rugs
2325 Grove Oakland. TWInoks 3-2041

CALLAWAY MILLS COTTON RUGS--
CALLAWAY MILLS INC
1355 Market KLondke 2-2311

Chenille Corp Of America 441 Jackson. SUTr 1-3660
CONKLIN BROS INC
Bigelow Carpets & Rugs
3320-20th AT water 2-1822

EBRAHIM LUTHER T 1161 Sutter. TUxedo 5-3161
Elizalde Jose M & Co 90 Stevenson. DOuglas 2-5627
Fieldcrest Mills 1355 Market. UN drhl 3-0200
FLOOR DECORATORS INC
415 Jackson SUTr 1-5710

FLOOR STYLES INC
Mohawk & Lees Carpets & Rugs
1899 Mission UNdrhl 1-4646
Fomil E & Sons 154 Sutter. DOuglas 2-6856
G & P Sales Co 165 O'Farrell. YUkon 6-0517

GERTMAN HENRY
Persian-Chinese-India & Domestic
Japanese-Hand Knotted & Hooked Rugs
552 Mission GA rfid 1-8593
GOTTFRIED CHAS CO
109 New Montony YUkon 2-2472

GROSSMAN MIRON
Chinese & Japanese Hand Hooked Rugs
140 Spear YUkon 6-2671

GULISTAN CARPETS--
KARAGHEUSIAN A & M INC
1355 Market UNdrhl 1-0613

Hardwick & Magee Co
1355 Market KLondke 2-2311

HUEBEL H H & SON
Capei-Downs-Perice
1355 Market KLondke 2-1100
Huebel H H & Son 1355 Market. KL ondie 2-2311

JAEGER AND BRANCH
BEATTIE RUGS & CARPETS
WHITTALL RUGS & CARPETS
HUGH-NELSON HUGS & CARPETS
JAPANESE HAND HOOKED RUGS
ALDON RUG MILLS
RUG CUSHIONS - HAIR & RUBBER
"Anglo-Persian"
650 Potrero Av MIssn 6-4860

Jardine S Co
Chinese And Japanese Rugs
112 Market YU kon 2-6207
Johnstone-Charles H 442 Post. YUkon 6-5096
Karagheusian A & M Inc
1355 Market KL ondie 2-2311
Karagheusian A & M Inc
1355 Market UN drhl 1-0613
Karastan Rug Mills 1355 Market. UN drhl 3-0200
Katz M A & Co 1355 Market. KL ondie 2-2311
Katz M A & Co 1355 Market. UNdrhl 1-4474
LEES JAMES & SONS CO
Sales Office 1355 Market. KLondke 2-3500
Warehouse Only
1525 Bay Shore Blvd. JUNipr 5-2664

MAGEE CARPETS--
DISTRIBUTOR
MOORE WALTON N DRY GOODS CO INC
Fremont & Mission EXbrk 2-4282

MASLAND C H & SONS
Sales Office 1355 Market. KLondke 2-1005
General Office & Warehouse 348-Sth. EXbrk 2-8358
Mead Jack W Co 3700-3d. MIssn 6-2118
MOHAWK CARPET MILLS
1355 Market. UN drhl 1-8335

Rugs & Carpets-Wholesale & Mfrs-(Cont'd)
MOORE WALTON N DRY GOODS CO INC
Fremont & Mission EX brk 2-4282
R M Floor Coverings Inc 442 Post. YUkon 6-5096

PATRICK COTTON RUGS & CARPETS--
KING JAS 1355 Market. HE mlock 1-9765

Permanent Tuft Co 37 Clementina. YUkon 6-0217

PERSIAN MERCANTILE CO
ORIENTAL RUGS
Direct Imports From Persia
Modern & Semi Antique in all Sizes & Weaves
552 Mission GA rfid 1-5135

PHILADELPHIA CARPET CO
1355 Mkt UN drhl 3-4732
Regency House 407 Jackson. YUkon 2-0553
Roberts Edw J Co Inc 1355 Market. KLondke 2-2311
ROBERTS EDW J CO INC 330-20th. MIssn 8-0574
ROSENTHAL STANLEY & CO INC
283 Ellis TUxedo 5-1363
Smith Alexander Inc 1355 Market. UN drhl 1-6711
Volter Wm & Co 631 Howard. EX brk 2-5727
V'Soske Rugs & Carpets Inc
Brown & Brown Representative
495 Jackson YUkon 2-4715

WAITE WILLIAM J B CO INC
255 Calif GA rfid 1-0901
WALD CARL CO 268 Mission. SUTr 1-3044
Walters Rugs & Carpets Inc. SUTr 1-2935
WALTER D N E & CO
562 Mission SU tter 1-0100
WEIL THEO D CO 617 Mission. SUTr 1-7032

WEST COAST CARPET & LINOLEUM CO
Since 1923
CARPETS & RUGS
WILTONS ALEXANDER SMITH
FRIEZES MASLAND
BROADLOOMS GULISTAN
AXMINSTERS MOHAWK
SCULPTURES MAGEE
VELVETS & OTHER BRANDS
FOR HOMES - STORES
OFFICES - HOTELS
APARTMENT HOUSES, ETC.
EXPERT INSTALLATION
2689 Mission VAencia 4-4115
Or VAencia 4-4909

Williams Wm L Co 1355 Market. UN drhl 1-0672
Wunda Weve Carpets 1355 Market. UNdrhl 1-6121

Rust Preventives
Bituminous Products & Application Co
8th & Wright Av Richmond. BEach 5-3200

Bragamonte R M CO
Government Specification
RUST PREVENTIVES
252 Spear YUkon 6-6245

CHEMICAL PROOF CORP
600-16th Oakland. GLncrt 2-3575

CATHODIC ENGINEERING CO
1533 Howard UN drhl 3-0156

CORROSION CONTROL CO
200 Davis YUkon 2-3258

EUREKA CHEMICAL CO
41 Sheridan UNdrhl 1-7909
Guthrie J W Co 725-2d. DOuglas 2-6511

HOUGHTON RUST VETO AND COSMOLINE--
HOUGHTON E F & CO
Quint & Davidson VAencia 4-3207

Inertol Co Inc 37 S Park. SUTr 1-4475
INTER-COASTAL PAINT CORP
2411 Washington Av San Leandro. TRndad 2-3813

JENOLITE MFG CO
Jenolite Rust Remover & Preventer
Aluminum Keying Solution - Chemical
Compounds for Metal Pre-Treatment
1526 Park Av Emeryville. OLYmpc 3-3457

Kerostal Paint Co 353 Tehama. DOuglas 2-1564
Malby H S Co 260 Kearny. YUkon 6-5671

NO-OX-ID RUST PREVENTIVES--
AYRES CHAS SUPPLY CO
698 Minnesota VAencia 6-6266

Nox-Rust Chemical Corp 44 McLea Ct. MA rkt 1-9727
(Continued Next Page)

PREVENT THAT ACCIDENT
To make a safe, convenient rack for your glass coffee maker top, remove the cover and cross supports from an old lamp shade.